



ROYAL
UNIBREW

Baltics
2023



CULT





Royal Unibrew is a leading multi-beverage company with strong local brand portfolios in our main markets in the Nordic region, the Baltic countries, Italy and France. In addition, our products are sold in more than 65 countries in the rest of the world. Royal Unibrew offers a wide range of products under various brands and is committed to delivering high-quality products to its customers.



Royal Unibrew Baltics consists of three different productions sites, situated in three neighbor countries:

- Kalnapilis brewery, Lithuania
- Tanker craft brewery, Estonia
- Cido juices and non alco beverages producer, Latvia

From 1902 until present day

1902

The history of Kalnapilis began in 1902, when on January 1, the German landowner Albert Foight brewed the first batch of beer at the Bergschlösschen brewery in Panevėžys, the center of Aukštaitija, famous for its brewing traditions.



2002

In 2002, Kalnapilis celebrated its 100th anniversary as a member of a new family. The company was acquired by The Danish Brewery Group, which also owned Vilniaus Tauras, as well as the legendary brewery Faxe.



2022

Today Kalnapilis is a modern brewery that can produce more than a million hectoliters of beer per year. The products are exported to more than 27 countries around the world.





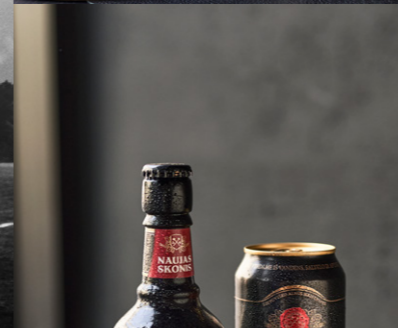
Kalnapilis

This brand emerged from the historical and original name of our brewery Bergschlösschen, which in German translates to castle on the hill or Kalnapilis in Lithuanian. Kalnapilis beer is brewed according to German traditions and recipes passed down from brewer to brewer and preserved in our archives dating back to 1907. The brand encompasses the entire range of quality German beer, from light Pilsner to the full bodied Royal Select.



Tauras

The Tauras beer brand got its name thanks to the Šopen brewery, which was founded by merchant Vilhelmas Šopenas on the outskirts of Vilnius near Taurus Hill in 1890. Tauras beer is still brewed today using the original recipe of Lietuviško beer.



Vilkmėgė's

Vilkmėgė's is a super premium traditional Lithuanian craft beer. It is crafted following the 18th century traditions. Vilkmėgė's brewmasters create mostly ale type of beer and have one Premium Lager in their portfolio. Vilkmėgė's offers beers that are unique, distinctive and rich in taste. Ales are brewed in small batches, using highest quality water, malt and hops.



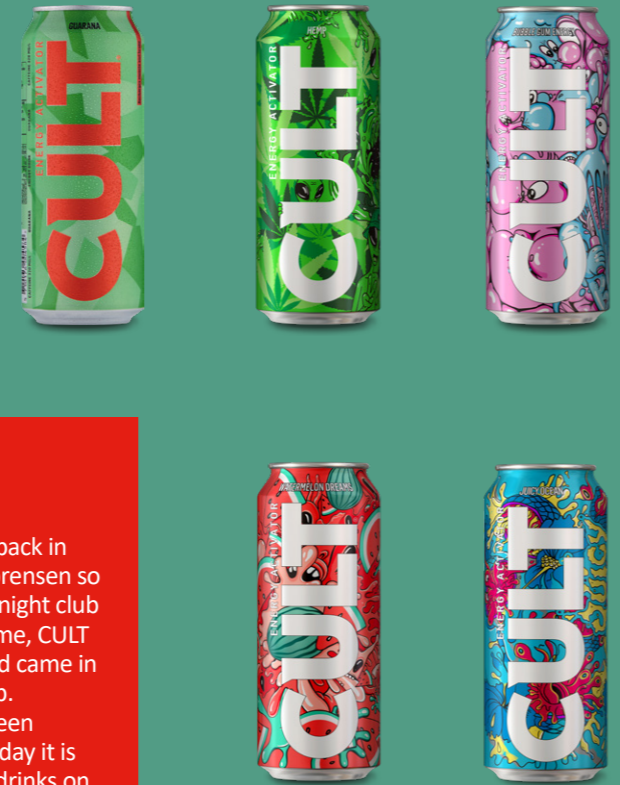


NEED ENERGY?

CULT

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The energy drink CULT started back in 1998 because founder Brian Sørensen so badly wanted the guests at his night club to stay a little longer! At that time, CULT Energy tasted of cherry cola and came in a soda bottle with a paper wrap. The taste of CULT Energy has been adjusted over the years, and today it is one of the best-tasting energy drinks on the Danish market.



Vino Escanza

A delicate, slightly carbonated white and rose wine, born in the Castila La Mancha region in southern Spain, with a light fruitiness and floral tonality.

Taste of Spain





Royale

- Inspired by golden age of cocktails – the era giving birth to many of the world’s most known cocktails.
- Our cocktails are specially formulated to give you the perfect instant serve every time.
- We add our own contemporary signature twist to each recipe whilst staying true to the original authentic recipes.

The perfect serve cocktail



Tanker

Tanker has been a player on the Estonian beer scene since the beginning of the craft beer revolution in 2014. Craft beers brewed in Estonia are highly recognized and respected worldwide for their quality, exciting, and bold flavors.

Tanker product lineup includes a variety of beer styles, including IPAs, lagers, stouts, porters, goses, Berliner Weisses, and sour wild ales. Tanker’s best selling beer is Sauna Session, which is made with Estonian hops as its main ingredient.

Sauna Session has redefined a completely new beer style in the Baltic region and Scandinavia.





Cido

“CIDO Grupa” was founded in 1994 in Riga. Since then, the company has much invested in the production of juices and nectars to meet the world’s highest standards and requirements, so already in 1996, the company became the first in Baltics who launched the production of natural juices in a pack with a cap.



Enjoy a fruity experience



Our Group partner

Hartwall is a Finnish brewery and beverage company founded in 1881. It is headquartered in Helsinki, Finland and is known for producing a range of beers and other non alcoholic beverages. Hartwall's flagship brand is the lager beer, Original Long Drink, which is a popular beverage in Finland. The company has a strong presence in the Nordic countries and exports its products to several international markets. Hartwall is committed to sustainable production and is actively involved in initiatives to reduce its environmental impact.



” Red Love – apples of love, red inside and out ”
-Happy Joe



HARTWALL



As one of the largest producers of beer and soft drinks in Baltics, we are determined to take the lead in implementing sustainability solutions. Our aim is to create delicious and popular beverages that are produced sustainably, while respecting the environment and natural resources. We have been building a sustainable company where employees take pride in being part of it. We strive to be the best sustainable partner for our customers and consumers among companies in our field.

**0.0 ALCOHOL/
SUGAR-FREE**

FASTER THAN MARKET AVERAGE GROWTH OF NON-ALCOHOLIC AND SUGAR-FREE BEVERAGES (ANNUAL)

4€%

OF MARKETING BUDGET ALLOCATED TO BRANDS/ CAMPAIGNS WITH A SUSTAINABILITY POSITION

10€%

ZERO CO₂ EMISSION (SCOPE 1,2)

10€%

RECYCLED, RECYCLABLE OR REUSABLE PACKAGING

10€%

SAFE WORKING ENVIRONMENT CULTURE

10€%

SUSTAINABILITY CULTURE



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